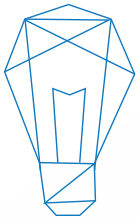


Client Stories



SAGE
EDUCATION SERVICES

SAGE

Facebook
Instagram
Google Ad Words



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SAGE EDUCATION

Client description:

Sage Education Services was formed out of a desire to fill a gap in quality Sat exam preparation and tutoring in Dubai. We are dedicated to provide students with a critical range of exam preparation courses as well as group and individual tutoring with a unique methodology in conjunction with talented and responsive trainers. Applying to universities in the US and surviving high school and college exams can be daunting, but they don't have to be. Our sole aim is to help students achieve their dreams, and guide them through these often overwhelming processes.

Social Media Marketing for Education Sector

Most of their potential students were using social media on a daily basis. Creating ads on these social media platforms can be extremely effective. They spend time to communicate with friends and family through social media platforms so we can place ad to target them using the advanced targeting features to reach potential students.

Facebook

Facebook ads are versatile than Google Adwords. It can able to target students with their hobbies, interest, behavior and age. Facebook allows reaching target audiences that are in close physical proximity to their location. It helps our team to market on facebook in an effective way for Sage Education.

Instagram

Instagram is one of the most interesting social media channel today. It helps us to create their own groups and communities. We were able to create advertisement to collaborate with facebook for increasing engagement and brand awareness.

Google Ad Words

Paid traffic is the perfect complement to organic traffic. Our online PPC strategy allows sage Education to get access to an entire new audience. Similar to facebook PPC, ads allows choosing specific terms or interests in order to target their perfect audience. It allows choosing particular keywords people will be searching for, and pay money when someone actually clicks on the ad. Our expert team continues measuring the ROI which allows us to reach out to potential customers based on location.

Results

Our team of digital marketing experts are long time experts in all virtues of digital marketing, be it SEO, Google Ads, lead generation, website management or social media management. Our in-house media production team works in conjunction with our other departments to create immersive videos and attractive images which can be constructively used as part of a well-crafted digital marketing strategy.



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Thanks



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